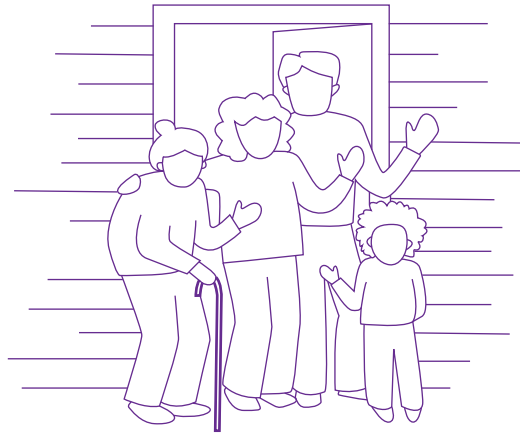


CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is here. Here's a quick refresher of what it is and why it's essential that everyone gets counted.

EVERYONE COUNTS.

The Census counts every person living in the United States no matter your age or where you were born.



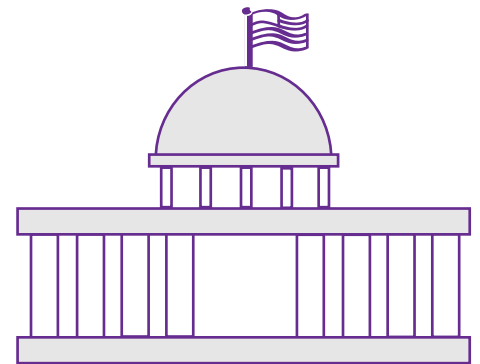
IT'S ABOUT FAIR REPRESENTATION.

Every 10 years, the results of the Census are used to reapportion the House of Representatives, determining how many seats each state gets.



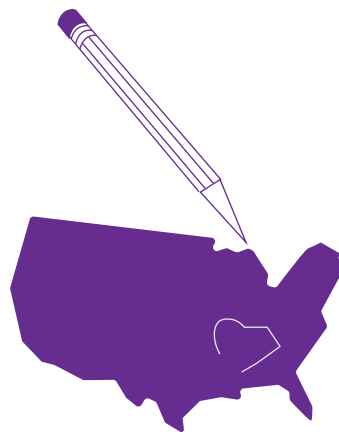
IT'S IN THE CONSTITUTION.

The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first Census was in 1790.



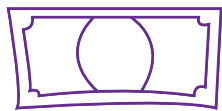
IT'S ABOUT \$675 BILLION.

The distribution of more than \$675 B in federal funds, grants, and support to states, counties, and communities are based on Census data.



IT'S ABOUT REDISTRICTING.

After each decade's Census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.



That money is spent on schools, hospitals, roads, public works, and other vital programs.



TAKING PART IS YOUR CIVIC DUTY.

Completing the Census is mandatory: it's a way to participate in our democracy and say, "I count!"

