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**The Tennessee Justice Center Launches Statewide Campaign
Highlighting the Power of SNAP**

Diverse Voices Bring Attention to Social & Economic Impact of Food Assistance Program

Nashville, TN, Nov. 9th, 2022 — Tennessee Justice Center is raising awareness about the critical role the Supplemental Nutrition Assistance Program (SNAP) plays in helping households across the state put food on the table. The campaign “SNAP Feeds Our Community” campaign lifts up authentic voices through a series of video vignettes featuring educators, students, business owners, social services providers, members of the faith community, and current and previous SNAP participants who share SNAP’s many positive impacts on individuals, families, and the community.

“Tennessee families continue to recover from deep loss caused by the pandemic and at the same time are faced with high costs brought on by inflation.” said Signe Anderson, director of nutrition, the Tennessee Justice Center. “Paying for food is just one of many costs for families. They must also figure out how to pay for housing expenses, utilities, childcare, gas and other basic needs.”

SNAP, administered by the U.S. Department of Agriculture, serves as the nation’s first line of defense against hunger by providing people from households with low incomes with resources to purchase food at grocery stores, farmers’ markets, and other regular commercial food outlets, through an effective and efficient Electronic Benefit Transfer system.

“When costs go up low-income families struggle the most,” said Anderson. “SNAP helps bridge the gap for families in Tennessee, providing food while strengthening our community.”

Research shows that SNAP helps improve food security, health outcomes, learning, and productivity. SNAP not only keeps hunger at bay, but it also goes a long way in supporting local economies. Each \$1 in SNAP benefits during an economic downturn generates between \$1.50–\$1.80 in economic activity.

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[About Tennessee Justice Center / www.tnjustice.org](http://www.tnjustice.org)

For over 26 years, the Tennessee Justice Center has been standing with vulnerable Tennessee families and helping them access basic necessities of life. Since opening our doors in 1996, TJC has used lawsuits, legislation and coalition building to overcome injustice, winning \$2 billion in health care and hundreds of millions in financial and nutrition assistance for Tennesseans. Aside from lawsuits, TJC helps assist seniors and other individuals with TennCare, SNAP and other public benefit programs.